

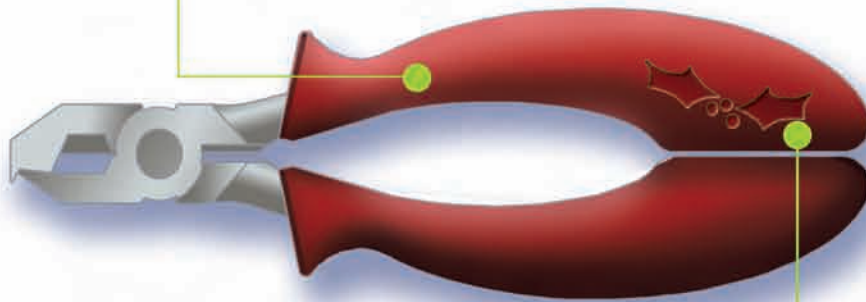
'Cut-n-Hold'

'Holiday Version'

March 26th, 2007

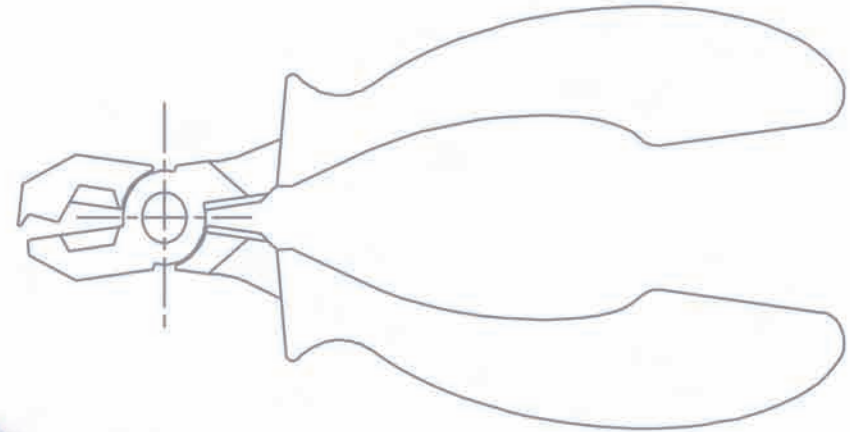
The 'Cut-N-Hold' plier could be marketed as a plier that is intended for holiday / gift season. The design of the plier is directed towards family or home use through softer, less 'industrial' styling.

Over-molded, low durometer grip



NOTE:
The jaws of the plier can remain true to the Linesmans' style- with the changes only to the grip.

Embossed 'holiday' theme.



'Holiday' Cut-N-Hold.

"...greatly adds to the enjoyment of any gift giving event by removing the frustration associated with unpackaging the eagerly awaited gift"



Plier Prototype.

View shows the plier being used to efficiently remove a wire 'twist tie'- commonly used in toy packaging. The tie is secured, cut, and removed with a quick and simple motion.



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